NO CIGS FOR OUR KIDS

Responsible Tobacco Retailing Campaign of Allegan, Kent, Lake, Mason, Muskegon, Oceana, and Ottawa Counties.

Date

Addressee Name/Business

Dear Store Owner/Manager,

In accordance with Michigan Department of Health and Human Services guidelines, your establishment was randomly selected to be checked for compliance with the Youth Tobacco Act during the month of *[insert month]*. Regretfully, when your store was checked on *[insert date]* at *[insert time]*, it **FAILED** the compliance check!

We urge you to continue to impress upon your staff the importance of checking I.D.'s and abiding by the Youth Tobacco Act. These tobacco checks will continue to be conducted and sanctions will be applied should you be found to be in violation of the Youth Tobacco Act.

The Michigan Youth Tobacco Act clearly states:

"The purchase of a tobacco product, vapor product, or alternative nicotine product by a by a minor under 21 years of age and the provision of a tobacco product, vapor product, or alternative nicotine product to a minor are prohibited by law". Any employee who sells to one of our youth investigators is guilty of a misdemeanor and will be issued a fine as follows:

- For a first offense, not more than $100
- For a second offense, not more than $500
- For a third or subsequent offense, not more than $2,500

In addition, according to the Liquor Control Commission: "If your store also sells alcohol, violations of the Youth Tobacco Act can lead to notification of the Liquor Control Commission and additional fines."

Please contact [*insert Name*], [*Insert County*] County Designated Youth Tobacco Use Representative (DYTUR) at [*insert phone contact*] if you have any questions regarding this issue or if you would like additional training for your staff.

Thank you for your attention to this matter.

Sincerely,

[*insert date*]   [*insert date*]
DYTUR   [*insert County Name*] County Sheriff

cc:
Enclosure