



Update March 2020

## Lakeshore Regional Entity Gambling Disorder Prevention Project

### Our Mission:

To apply the Strategic Prevention Framework planning process to preventing Gambling Disorders in the LRE Region.

### Complete:

**Capacity Building to Educate Youth:** To support the region's providers in providing education to youth, a two-lesson GD prevention curriculum was developed for use with middle and high school students and has been approved for use by the MDHHS.

#### Gambling Symposium:

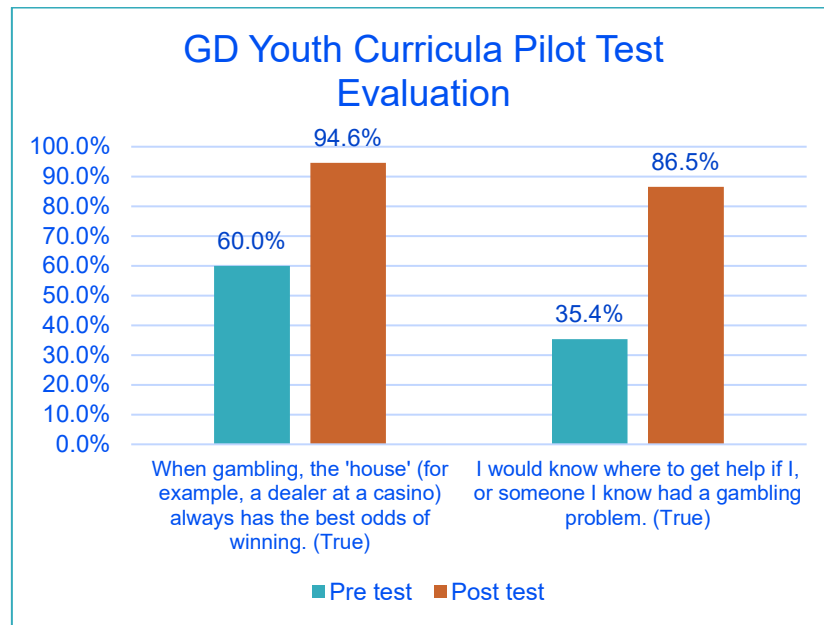
- **Presentation:** KWB Strategies presented at the 12<sup>th</sup> annual MI Gambling Disorder Symposium in Novi, MI on March 4. The focus of the presentation was applying the SPF model to gambling disorders in the LRE region. The presenters were invited to attend the SUD conference in September.
- **Scholarships:** LRE granted 8 scholarships for the symposium to clinicians interested in learning more about gambling disorder treatment and prevention.

### In Progress

**NATI Training:** 4 scholarships were awarded to clinicians in the LRE region who would like to be added to Michigan's panel of providers for treating gambling disorders. Participants have until September 1, 2020 to complete the online training.

**Youth Gambling Curriculum:** Arbor Circle is beginning to create gambling curricula language that will be inserted into present curricula including: Botvin, Nurturing Parenting, Raise your Voice, Total Treck Quest and Strengthening Families Program.

DHD10 has begun implementation of the youth gambling curriculum with 165 students receiving some or all of the curriculum. After review of the pre/post test results, the following information was gathered:



## Next Steps FY20

**Social Marketing Campaign:** A regional marketing campaign to support regional strategies of the strategic plan will be developed late in FY20. It is anticipated that campaign messaging will continue in FY21.

**Regional Project Meeting:** A regional project meeting will be held on July 29, 2020 and will focus on regional initiatives, progress updates for the strategic plan, and rolling out RFA's for 2021.

**Present Challenges amid Covid19:** Due to the closing of all Michigan Public and Private Schools, youth gambling curriculum has been put on hold, potentially until fall 2020. This presents a challenge to our project concerning gathering data and making improvements to the program. All other youth and parent programming that was to be inserted into existing programming will also be on hold. We will continue to encourage clinician training, as well as focus on the social marketing campaign.