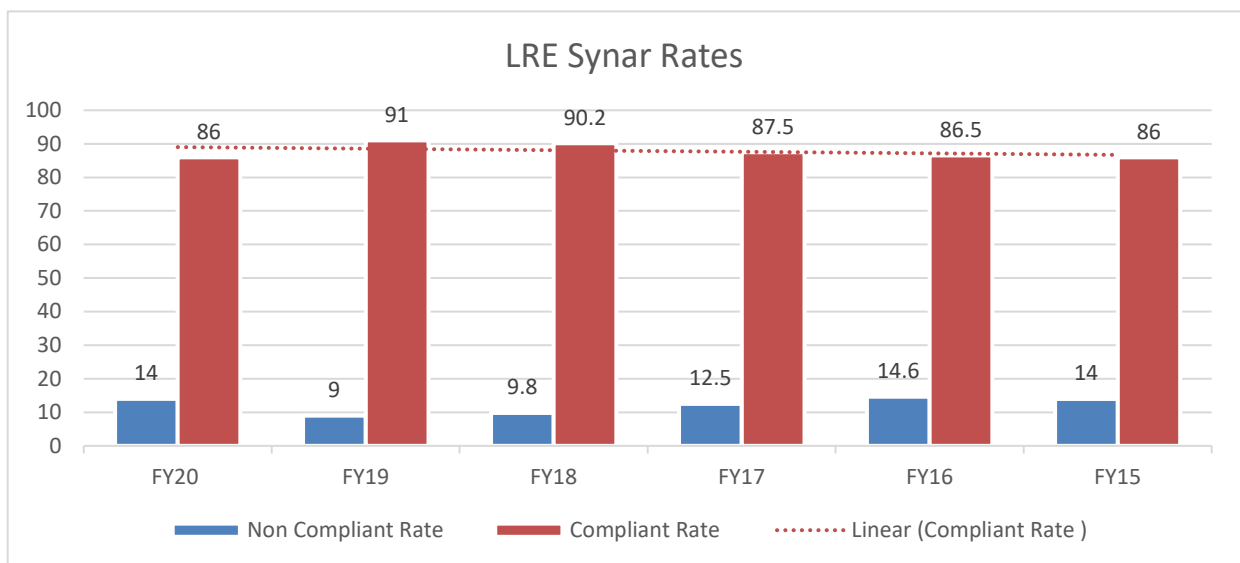


Substance Use Disorder Director's Report September 2020

1. **1915 (c) HCBS Waivers/Substance Use Disorder (SUD) Site Review:** MDHHS has communicated with the LRE that they will be conducting a full site review which will include: SUD, Children's Waivers Services, Habilitation Supports Program, and Waiver for Children with Serious Emotional Disturbance (see the attached letter). The site review will be conducted October 19-December 4 remotely/desk review. More information on this will be forthcoming as we prepare materials and connect with the state on this.
2. **Drug Free Coalition of Muskegon-**Attached please find a 10-year evaluation of all the work and effort that the coalition has accomplished in Muskegon County. There is much to be proud of in that community!
3. **Synar:** Is a federal requirement to ensure tobacco isn't sold to minors from tobacco outlets (i.e. gas stations). If the state's overall sales rate is more than 20%, Michigan can lose SUD federal block grant dollars. Consequently, Synar checks are very important and this year OROSC randomly selected 30 tobacco retailers in our region to be inspected. The LRE and the DYTUR's (Designated Youth Tobacco Use Representatives) in each county conducted these inspections as prescribed using an underage decoy and 14% of the retailers sold to minors. Please note that this year all decoys were wearing masks and very few retailers asked to have them pull the mask down or check ID. We believe that had a negative impact on our numbers as it is hard to gauge a person's age only looking from their eyes up. We also had two retailers who no longer sell tobacco products due their closure. The chart below demonstrates the Synar rates since becoming a region.



The LRE would like to thank the following DYTUR's and their agencies for their hard work to achieve this amazing Synar rate:

- Allegan County: Heidi Denton-Allegan County Community Mental Health
- Kent County: Lauren Czarnowczan-Kent County Health Department
- Lake County: Quran Griffin-District Health Department #10
- Oceana County: Kortni Garcia-District Health Department #10
- Ottawa County: Tim Findlay-Ottawa County Department of Public Health
- Mason County: Katie Miller-District Health Department #10
- Muskegon County: Missy Gallegos-Public Health Muskegon County

4. **TalkSooner:** We continue working with Karen Kirchenbauer, Principal at Seyferth PR to conduct our media plan. Please see the attached update from WZZM and Seyferth for updates to this project.
5. **Strategic plan:** The regional SUD strategic plan has been accepted by MDHHS. This plan is for FY21-23 and can be found on the front page of the LRE website.
6. **LRE SUD Treatment Data:** Attached please find the monthly SUD Treatment data pulled from BHTeds.
7. **Legislative Update:** a new legislation grid is attached for your review.