

**Goal 1. Decrease youth use of marijuana and vaping products.**

Metrics:  
By 2026, decrease the % of MS and HS students who report the following:  
– Inaccurate belief that most (50%+) of their peers used marijuana in the past month.

Strategies:  
A. Campaign to raise awareness among MS and HS that most youth don't vape or use marijuana.  
B. Encourage youth to consider what they want in life and make decisions that will help them get there (choose better for you)  
C. Support student research projects to understand youth attitudes, beliefs and perceptions related to vaping and marijuana use and provide findings and lead discussion with their peers.  
D. Educate youth on the effects drug use has on one's body and mental state.  
    a. Correct misperceptions that marijuana is helpful for anxiety and depression.  
    b. Identify people with life experience (young adults) to share how use negatively impacted them and how they wish they had chosen differently.  
    c. Provide information for teachers to educate students on the risks of vaping and marijuana use.  
E. Educate parents that even though use of these substances is legal for adults it is not legal or safe for youth and can negatively impact academic achievement. Encourage them to communicate with their children.

Activities:  
1. Youth Advisory Council (YAC) host Adolescent Health Fair  
2. Campaign to raise awareness among MS/HS that most youth don't vape or use MJ  
3. Pledge to not vape- social media campaign- #DontUSE  
4. Promote/Maintain Youth Advisory Council IG page  
5. Promote Talksooner as a parent resource to addressing substance use

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**Goal 2. Decrease the negative impact of mental health problem on youth.**

Metrics:  
 Decrease the % of students who report being bothered by the feeling of being nervous, anxious, or on edge- half or more of the days, in the past 2 weeks by from 31.6% to 15% by 2026:  
  
 Decrease the % of students who report they seriously considered suicide in the past year by \_\_\_% (from 14.5% to 7%) by 2026.

- Strategies:
- A. Provide opportunities for youth and families to develop mindfulness and coping skills.
  - B. Train and support youth to assist peers who are struggling with mental health issues.
  - C. Raise awareness among youth and their families of the importance of seeking help and how to do so, including messaging to reduce stigma for seeking help.
  - D. Advocate and support the following efforts:
    - a. Implementation of the Interconnected System Framework in Baldwin School District and support implementation.
    - b. Universal student screening for mental health & substance use in the school.
    - c. Increase youth programming and/or intervention services available.
    - d. Assess and improve referral mechanisms within the school system.

- Activity:
1. Higher Ground- Family Nights in collaboration with the River Community Center
  2. Youth Mental Health First Aid/Teen Mental Health First Aid
  3. Promoting CMH Youth Crisis Hotline
  4. YAC students guide peers towards healthy coping tools
  5. Implement Lake County Youth Survey- educate community on data findings

**Goal 3. Increase school engagement and pursuit of educational opportunities.**

Metrics:  
 By 2026, increase the following:  
 Report that learning in school is important for later life from 63.0% to 70%.  
 Percent of students who graduate from high school by 70%.  
 Percent of graduating students who pursue

- Strategies:
- A. Assist youth in understanding how education can benefit them and supporting them in developing life goals and how to pursue those goals (thriving vs. surviving)
  - B. Develop a flow chart for post-secondary educational opportunities to help youth and families identify potential educational paths and navigate their options.
  - C. Assist youth in pursuing opportunities and during educational transitions. \*Move to year 4.

- Activity:
1. Host Back to school night in partnership with BCS and other community partners
  2. Promote/Support efforts of the College Access Center
  3. Promote programs offered through MSU Extension
  4. Social Media Campaign to highlight positive outcomes

post-secondary educational opportunities by 60%.

**Goal 4. Prevent and address trauma.**

Metrics:  
By 2026, decrease % of students reporting the following by:  
  
Could not ask their caregiver for help with a personal problem from 24.4% to 20%.  
  
Often feel like no one in their family loved them or thought they were important or special from 30.2% to 25%).  
  
Have experienced 4 or more ACEs from 47.9% to 24%).

Strategies:  
A. Enhance and promote youth opportunities for positive activities and safe places, such as after school programming and extra curriculums.  
B. Support parents in preventing trauma through parent education and skill building opportunities, including:  
    a. Parenting skill-building programs and opportunities.  
    b. Understanding the effects of prolonged toxic stress on children.  
    c. How to stop the cycle of trauma for their children.  
C. Support individuals with a history of trauma to develop coping skills.  
D. Educate the community, organizations, and parents about adverse childhood experiences and their impacts.  
E. Expand programming to prevent adverse childhood experiences (ACEs).

Activities:  
1. Educate school staff/admin on ACEs  
2. Promote activities at the River Community Center  
3. Support Children Trust Michigan programs and activities  
4. Identify a program/project that addresses, hope, ACE's, and vulnerability  
5. Support parents in preventing trauma through parent education and skill building